

Home Staging Guide

Home staging is a crucial tool to help you sell your home in an ever changing market. It provides a great first impression of your home and the potential to capture the buyer's imagination. International research has proven that home staging works. It allows you to sell your home faster and with higher returns.

- Make a list of each room in the house you are going to stage.
- Decide which look and feel you would like for each room. This may require a bit of trial and error to get the look just right.
- Pick a room to start with. Generally the lounge or family room is a good place to start. Try moving furniture around or even out of the room until you get it close.
- Make a note of any additional items you want to add to the room and any items you need to put in storage while your home is being staged.
- Work your way around the house room by room. It usually doesn't take much to get a room looking better. Removing clutter and colour co-ordinating each room makes a great difference.
- Use fresh clean sheets on all the beds. Try and keep a simple colour scheme for each room. The first step is deciding what look you are going for, and then decide which pieces of furniture need to go and which items you may need to hire to create that look. Take a look at our Home Staging guide for more information. Then give us a call and we will come and collect or move any furniture to help create the ideal living space for you.
- Clear bench tops and bathrooms of clutter.

See our 'Preparing your home for sale' guide for more information.

If you prefer not to stage the home yourself, we can also put you in touch with the right people for experienced and professional design advice.